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# Michael J School Concerts in Oz 2018 in schools across Australia

## Information for potential sponsors and other interested parties

### About the Project

Michael Jakarimilena (Michael J or Miki Idol as he is known) is a humble performer with a strong sense of national identity with Indonesia and is a positive mentor for the younger generation in both Indonesia and Australia.

This project develops a greater motivation and enthusiasm within the younger generation, of the contemporary 'pop culture' of Indonesia. It brings together students in a positive and joyful learning environment, showcasing the similarities the young people of both countries share, rather than focusing on differences. It also provides a common experience and learning context in which to share opinions and feelings and learn and practise speaking *bahasa Indonesia*.

It is well recognised in second language learning education that popular culture is an appropriate way to engage teenage students in learning a language. It is important to allow students to notice, acknowledge and discuss cultural similarities and not just focus on the differences. This is important in building trust and friendship between our two countries, Indonesia and Australia.

- The *Michael J School Concerts in Oz 2018*, based on the successful 2016 and 2017 programs, is a project with a national focus, across as many Australian States as possible. 2017 video highlights can be viewed on the [BBIP YouTube Channel](#).
- These school concerts are a fusion of entertainment and education where Michael Jakarimilena (a current performer in Indonesia and former Indonesian Idol finalist), performs concerts in Indonesian to several thousand students of Indonesian language in primary and secondary schools (years 6-12) across Australia.
- These concerts have proven to engage teenagers in learning Indonesian. Amongst much positive feedback from teachers in 2017, are such remarks as, *'I was overwhelmed by the reaction of my students. The concert added value to my Indonesian language program that was immeasurable. They loved meeting Michael and meeting their peers that also learn Indonesian. They have been talking about their experience for weeks'*.
- The concerts are supported by learning materials, developed by teachers specifically for the program. The materials related directly to the themes and lyrics of the songs performed (which relate to the Australian Curriculum: Indonesian Language) and teachers have access to all of the materials in the months leading up to the concert.
- All school concerts are free to students, unless local hosts cannot find sufficient funding and they may choose to charge a nominal cost to schools.

## **Project description:**

Year 6-12 students across Australia will be immersed in contemporary Indonesian concerts with a professional Indonesian artist, Michael J. Details of venues & dates during August/September will be negotiated as each Australian State commits to supporting the project.

The concerts are educational, immersing students and teachers in Indonesian language and music with the opportunity to meet & talk directly with Michael J after each concert. Songs will be selected with input from teachers across Australia and will have a direct connection with the Australian Curriculum Second Language (Indonesian).

A program of learning, with materials available online several months before the concerts, will be prepared for teachers to use with students leading up to, and after, the concert. A live stream to some partner schools in Indonesia is also possible with participating Australian schools.

BBIP will work closely with the Embassy and Consulates General of Indonesia as well as other BBI organisations and State Indonesian Teachers Associations to ensure a successful outcome for the proposed concerts across Australia.

Further points to note:

- The target audience of the Michael J School Concerts is relatively broad including thousands of school students/young adults studying *bahasa Indonesia*. This reach then extends to whole school communities across Australia. This broader school community reach encompasses, parents and siblings of the students and colleagues and networks of the teachers of Indonesian, and can even be extended further.
- The songlist is developed to integrate with appropriate themes for Indonesian language learning in classrooms in Australia, based on the Australian Curriculum Languages: Indonesian, and includes explicit links to the cross curriculum priorities. Contemporary songs from, and about, various areas of Indonesia, are performed in *bahasa Indonesia*.
- As well as materials provided to schools in relation to the language learning aspect of the songs, BBIP will also provide learning around the songs that relates directly to, and conveys important messages about the lives of the people of those areas.

## **Project objectives:**

- Michael J (Miki Idol), accompanied by musicians Toni Brillianto and Deon Maukary will perform concerts in Indonesian a minimum of 5000 students studying Indonesian language (Yrs 6-12) in States across Australia, during August and September 2018
- The concerts, where possible will be simulcast/live streamed to partner Schools in Indonesia (of participating Australian schools)
- The setlist for the 2018 concerts will be compiled with input from teachers of Indonesian across Australia and the songs will have a direct connection with the Australian Curriculum Languages: Indonesian and be appropriate texts for learning Indonesian

- Songs will be ‘upbeat’ and student interaction and participation will be encouraged.
- There will be a big screen at each concert with the lyrics of the Indonesian songs displayed as they are performed.
- The concert will be an interactive and participative immersion concert experience for the students - a supportive environment where everyone will be encouraged to use Indonesian language and engage with contemporary Indonesian culture.

## **Strategies**

- The setlist for the 2018 concerts have a direct connection with the Australian Curriculum Languages: Indonesian. Some of the themes to be included are identity, Indonesian nationalism, environmental sustainability, unity, world peace and love.
- A collection of texts and tasks, connected to the songs and lyrics will be prepared for teachers to use in their Indonesian classrooms in the weeks leading up to, and after, the concert. These will be available to all teachers through a password protected online website.
- Through this online tool, teachers will be able to interact with colleagues to discuss and share content relevant to the concert and appropriate texts and tasks.
- An exciting dimension of the concerts, is the possibility of simulcast/live streams of each concert to some partner schools in Indonesia. The schools selected to participate from Indonesia would have direct and collaborative sister school relationships with schools attending the concerts/s.

## **Management and Coordination:**

### **National Coordination**

Balai Bahasa Indonesia Perth (Inc) are responsible for the management of the Michael J team and act as **National Coordinator** of the overall concert schedule and logistics, in consultation with KBRI and individual State hosts. BBIP is also responsible for the overall financial reporting to sponsors and individual participating States.

### **State Coordination**

Each participating State will nominate a **State Coordinator** whose role is to coordinate at the State level in consultation and collaboration with the National Coordinator.

**Possible Schedule:** *Draft – to be confirmed*

<b>2018</b>	<b>Concert Performance Venue</b>	<b>Location</b>
Wed 1 Aug	Arrive in Darwin	Northern Territory
Thur 2 Aug	Rest and preparation	Northern Territory
Fri 3 Aug	School Concert Darwin High School TBC	Northern Territory
Sat 4 Aug	Community Concert Darwin TBC	Northern Territory
Sun 5 Aug	Rest day	Northern Territory
Mon 6 Aug	Darwin to Perth	VA1436 arrive Perth 1710
Tue 7 Aug	Rest and preparation	Western Australia
Wed 8 Aug	School Concert Lakelands Theatre	Western Australia
Thur 9 Aug	Rest day or Perth Concert No 2	Western Australia
Fri 10 Aug	Rest day or Perth Concert No 2	Western Australia
Sat 11 Aug	Weekend – rest day	Western Australia
Sun 12 Aug	Perth to Adelaide	VA714 arrive Adelaide 1330
Mon 13 Aug	Rest and Preparation	South Australia
Tue 14 Aug	School Concert TBC	South Australia
Wed 15 Aug	School Visit TBC	South Australia
Thur 16 Aug	Adelaide to Melbourne	VA218 arrive Melb 1325
Fri 17 Aug	Indonesian Independence Day	Victoria
Sat 18 Aug	Weekend TBA	Victoria
Sun 19 Aug	Weekend TBA	Victoria
Mon 20 Aug	Rest and Media Interviews	Victoria
Tue 21 Aug	School Concert TBC	Victoria
Wed 22 Aug	School visit	Victoria
Thur 23 Aug	Melbourne to Canberra	VA271 arrive Canberra 1415
Fri 24 Aug	Rest and preparation	ACT
Sat 25 Aug	Weekend TBA	ACT
Sun 26 Aug	Weekend TBA	ACT
Mon 27 Aug	School Visit TBC	ACT
Tue 28 Aug	School Concert TBC	ACT
Wed 29 Aug	Canberra to Sydney	VA647 arrive Sydney 1405
Thur 30 Aug	School Concert Sydney TBC	New South Wales
Fri 31 Aug	School Visit	New South Wales
Sat 1 Sept	Weekend–travel to northern NSW	NSW/Queensland
Sun 2 Sept	Northern NSW	NSW/Queensland
Mon 3 Sept	Rest or School Concert NSW /Qld schools TBC	NSW/Queensland
Tue 4 Sept	Rest or School Concert NSW /Qld schools TBC	NSW/Queensland
Wed 5 Sept	Back to Sydney	NSW
Thur 6 Sept	Sydney to Hobart	VA1532 arrive Hobart 1550
Fri 7 Sept	Rest and preparation	Tasmania
Sat 8 Sept	Weekend TBA	Tasmania
Sun 9 Sept	Weekend TBA	Tasmania
Mon 10 Sept	School Visit TBC	Tasmania
Tue 11 Sept	School Concert TBC	Tasmania
Wed 12 Sept	Rest - media	Tasmania
Thur 13 Sept	Hobart to Melbourne	VA1323 arrive Melb 1345
Fri 14 Sept	Private business	Melbourne
Sat 15 Sept	Private business	Melbourne
Sun 16 Sept	Private business	Melbourne
Mon 17 Sept	Private business	Melbourne
Tue 18 Sept	Melbourne to Perth	VA683 arrive Perth 1500
Wed 19 Sept	Travel to Geraldton (plane or bus) TBA	Western Australia
Thur 20 Sept	School Concert in Regional WA (Geraldton)	Western Australia

Fri 21 Sept	Rest day	Western Australia
Sat 22 Sept	Rest day	
Sun 23 Sept	Return to Perth	
Mon 24 Sept		
Tue 25 Sept	Return to Jakarta	GA 725 direct arrive Jkt 2135

7 States (plus Qld in Northern NSW concert), **10** school concerts, **2** community concerts and the possibility of **6** school visits over 56 days.



### Publicity and marketing:

Through existing networks and working with KBRI, BBIP is prepared to negotiate with an Indonesia TV network eg NET TV (Netmediatama Indonesia) or Metro TV, requesting coverage of at least one of the eastern seaboard concerts promoting the benefits of the project and its important role as a successful national educational initiative in the schooling sector.

BBIP has a reasonable web and social media presence in Australia and Indonesia. Our national profile, with support from Indonesian and Australian bodies and organisations, enables us to acknowledge widely, the support of funding partners in this project.

Data will be collected via an online survey to all participating schools across Australia. In 2017 we collected data from teachers but this could be extended to directly collecting data from students as well. Analytics of the online site for teachers will also be used to determine the degree of success of this element of the project.

Pre and post media statements will be widely distributed in both Australian and Indonesian print and online media, acknowledging the invaluable support of our sponsor/s.

**Seeking sponsors:**

As a learning activity that has proven popular and valuable for invigorating Indonesian language programs in secondary schools in Australia, Balai Bahasa Indonesia Perth is currently seeking sponsors to present a 2018 concert series in as many Australian states as possible, as per the proposed schedule.

Corporate and private sponsors are warmly welcomed.

Enquiries to:

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